



**DIAMOND CRAFTS**  
— FLOORING —

RESIDENTIAL RENOVATION GUIDE

# Spaces built to feel exceptional. Crafted to last.

Whole-home tile, kitchen and bathroom craftsmanship guided by intention, experience and respect for your home.

[START YOUR PROJECT](#)

**623-225-3206**

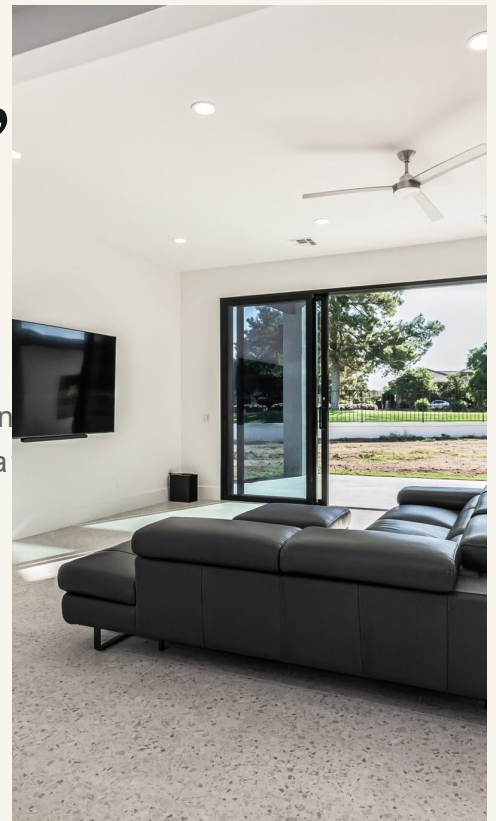
[diamondcraftsflooring@gmail.com](mailto:diamondcraftsflooring@gmail.com)

DIAMOND CRAFTS FLOORING LLC | ROC #324708 | EST. 2006

WHO WE ARE

# Intentional quality, crafted by experience.

Since 2006, Diamond Crafts Flooring has helped Arizona homeowners transform the spaces they live in every day. Our standard is simple: clear communication, careful preparation and finished work worthy of your referral.



01

**Plan with clarity**

02

**Protect the home**

03

**Build with  
precision**

**Licensed / bonded / insured, as represented in company materials.**

Every project begins with the actual conditions of your space. Final scope, methods, timing and pricing are established after consultation and site review.

# More than flooring. A complete-space perspective.



## Bathroom remodels

Showers, surrounds, tile, waterproofing and finish details.



## Kitchens + backsplashes

Functional updates and precision-set focal surfaces.



## Flooring + tile

Durable installations aligned to the space and substrate.



## Fireplaces + feature walls

Texture, stone and tile that give a room identity.



## Patios, decks + pavers

Outdoor surfaces designed for use, climate and safety.



## Dustless demolition

Source-capture removal designed to dramatically reduce airborne dust.

### OPTIONAL PROJECT SUPPORT

**Design consultation • Plumbing updates when applicable**



A CLEANER WAY TO RENOVATE

# Dust controlled at the source.

Traditional tile removal can send fine dust beyond the work zone. Our dustless demolition process pairs source capture with high-efficiency vacuum and HEPA filtration technology to help keep the project cleaner.

## 01 SOURCE CAPTURE

Dust is collected close to where removal happens.

## 02 HEPA FILTRATION

Fine particulate is filtered instead of freely circulating.

## 03 HOME CONSIDERATION

A cleaner process supports a more comfortable renovation experience.

Dustless methods reduce dust but do not create a dust-free environment. General information only; not medical advice.

SELECTED WORK

# Details change the feeling of an entire room.



KITCHENS / SHOWERS / TILE / WHOLE-ROOM FINISHES

# Beautiful finishes begin with disciplined preparation.

Material selections vary by application, substrate and project conditions. Diamond Crafts Flooring's source materials highlight trusted systems chosen for adhesion, moisture management and durability.

01

## VersaBond

BONDING PERFORMANCE

A versatile mortar selected for reliable tile adhesion in appropriate applications.

02

## Fiberock

STABLE SUBSTRATE

A durable, moisture-resistant underlayment option for suitable assemblies.

03

## RedGard

WATERPROOFING SUPPORT

A liquid-applied membrane used to help manage moisture and crack isolation.

04

## Kerdi

SHOWER SYSTEM

An integrated waterproofing approach designed for tiled shower assemblies.

# From first conversation to final walkthrough.



## 01 **Share the vision**

Email the project type, location, desired outcome, timing and a few photos.



## 02 **Align the scope**

Discuss priorities, site conditions, design direction and the right next step.



## 03 **Plan the work**

Confirm proposal details, selections, schedule and project expectations.



## 04 **Craft the space**

Execute with preparation, communication, care and precise finish work.



## 05 **Walk it together**

Review the result, care guidance and any final project details.

# A team aligned around one standard.

Every contribution matters. Project leadership, client communication and field execution work as one system to create a smoother experience and a stronger finished result.



## Rick Ayala

CONTRACTOR / PROJECT MANAGER

“Referrals are the yardstick of our performance.”



## Aida Ayala

OFFICE MANAGER / PROJECT MANAGER

“Blessed and grateful, ready to conquer the day.”



## Elmer Cortez

INSTALLER / CREW LEAD

“Measure twice, cut once.”

### ROOTED IN

**Integrity • Reliability • Craftsmanship • Consideration**

THE NEXT STEP IS SIMPLE

# Show us the space. Tell us what you want it to become.

A few essentials help the team understand your project without making you complete a long form.

## INCLUDE THESE DETAILS

- ◆ Name + best phone number
- ◆ Project address or city
- ◆ Project type + desired outcome
- ◆ Approximate timing
- ◆ A few current-space photos

EMAIL PROJECT DETAILS

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